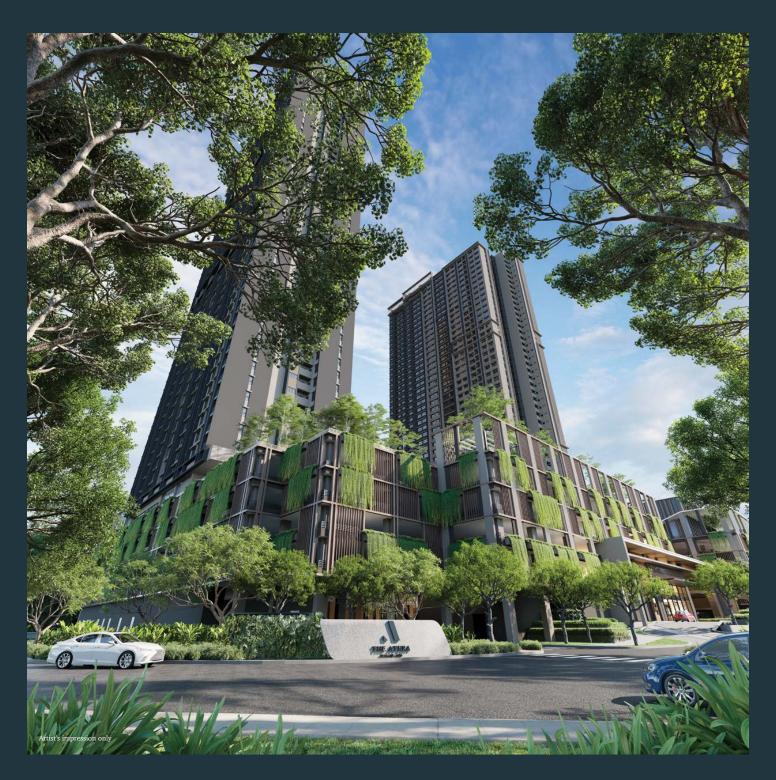


PETALING JAYA



PARAMOUNT PROPERTY

The People's Developer™

Petaling Jaya's next urban living marvel.

As a new transit-oriented development that will rejuvenate the matured neighbourhood of Section 14, PJ, The Atera brings a fuss-free commute to residents via the Asia Jaya LRT that is within walking distance.

Explore Petaling Jaya and the greater Kuala Lumpur vicinity with ease, and live closer to a myriad of lifestyle amenities as you are easily linked to major highways such as the Federal Highway, LDP, SPRINT Expressway, NPE, and NKVE.











400m to Asia Jaya LRT via a covered walkway



Serviced Apartments up to 4 rooms, 3 bathrooms



61 holistic lifestyle facilities



Built-up options from 775 – 1,420 sq. ft.



Equipped with Smart Home features



Multi-tier security offerings



GreenRE Silver certified

The Master Plan

An integrated urban master plan for a life of conveniences.





Legend:

- on Phase 1 Tower 1
- 2 Phase 2 Tower 2
- 3 Retail Lots Tower 1
- Market Retail Lots Tower 2
- © Guardhouse for Tower 1 & 2

- 96 Podium Facilities
- **o** Residential Drop-off
- Retail Drop-off
- Elevated Driveway
- 10 LRT Kelana Jaya Line

Live in easy balance.

An array of wholesome facilities that are designed for individuals and families are nestled within landscaped greenery, allowing everyone to enjoy holistic balance within the comforts of home.

Master Plan

Legend:

- 1 Phase 1 Tower 1
- 2 Phase 2 Tower 2
- Retail Lots Tower 1
- Retail Lots Tower 2
- 65 Guardhouse for Tower 1 & 2
- 66 Podium Facilities
- Residential Drop-off
- Retail Drop-off
- Elevated Driveway
- u LRT Kelana Jaya Line









Legend:

(4)

Tower 1

- Multipurpose Hall
- Outdoor Shower
- 03 Jacuzzi
- 04 Wet Deck
- **65** Swimming Pool
- 66 Kids' Waterplay
- Floating Pavilion
- **®** Kickabout Area
- Adventure Playground Signature Water Feature
- Outdoor Fitness Station
- Reflexology Path Garden of Serenity
- 1 Climbing Wall
- 15 BBQ Zone 16 Mini Bowling Lane

- **19** Jogging Track
- 18 Yoga Space
- 19 Tai Chi Space
- 20 Pre-function Space
- Outdoor CrossFit Area
- Casual Seating Lane
- 23 Function Room
- Co-working Lounge
- 25 Management Office
- 26 Open Lounge
- 27 Indoor Game Room
- Gymnasium
- Common Toilet
- 30 Mini Cinema 31 Surau
- 32 Lift Lobby

Tower 2

01 Jogging Trail

(4)

17 Futsal Court

18 Gymnasium

19 Social Corner

21 Communal Circle

23 Pre-function Space

24 Co-working Lounge

25 Management Office

22 Function Room

26 Common Toilet

27 Surau

28 Lift Lobby

20 Sprint & Jogging Track

- 02 Pool Pavilion 03 Wet Deck
- 04 Swimming Pool
- os Dry Deck o Jacuzzi
- 07 Kid's Pool
- 08 Outdoor Shower
- 9 Yoga Space
- 10 Pavilion
- 11 Multi-sensory Garden
- 12 Reflexology Path 13 Basketball Court
- 14 BBQ Zone
- 15 Open Event Lawn
- 16 Amphitheatre

Level 48 & 52 Sky Lounge Facilities

Legend:

Tower 1

- Pantry
 - 01 Sky Lounge
- Sky Lounge 03 Toilets
- 02 Toilets

Tower 2

Common Area

- 1 Linked Bridge
- @ Guardhouse
- for Tower 1 & 2 Residential Drop-off for Tower 1 & 2









Site Plan

Tower 1 & 2 - Level 7 Podium Facilities

Curated facilities for better living.





Tower 1

- Multipurpose Hall
- Outdoor Shower
- 03 Jacuzzi
- 04 Wet Deck
- **65** Swimming Pool
- 66 Kids' Waterplay
- 7 Floating Pavilion
- **®** Kickabout Area
- Adventure Playground
- 10 Signature Water Feature
- Outdoor Fitness Station
- Reflexology Path
- 13 Garden of Serenity
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- 16 Mini Bowling Lane
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- 23 Function Room
- 24 Co-working Lounge
- 25 Management Office
- 26 Open Lounge
- 27 Indoor Game Room
- 28 Gymnasium
- 29 Common Toilet
- 30 Mini Cinema
- 31 Surau
- 32 Lift Lobby

Tower 2

- o1 Jogging Trail
- 02 Pool Pavilion
- 03 Wet Deck
- o4 Swimming Pool
- os Dry Deck
- o Jacuzzi
- o7 Kid's Pool
- 08 Outdoor Shower
- 99 Yoga Space
- 10 Pavilion
- 11 Multi-sensory Garden
- 12 Reflexology Path
- 13 Basketball Court
- 14 BBQ Zone
- 15 Open Event Lawn
- 16 Amphitheatre
- 17 Futsal Court
- 18 Gymnasium
- 19 Social Corner
- 20 Sprint & Jogging Track
- 21 Communal Circle
- 22 Function Room
- 23 Pre-function Space
- ²⁴ Co-working Lounge
- 25 Management Office
- 26 Common Toilet
- 27 Surau
- 28 Lift Lobby



- on Linked Bridge
- © Guardhouse for Tower 1 & 2
- Residential Drop-off for Tower 1 & 2



Site Plan Tower 1 & 2 - Level 48 & 52 Sky Lounge Facilities

Curated facilities for better living.



Legend:

Tower 1

Tower 2

- **1** Pantry
- o1 Sky Lounge
- Sky Lounge
- 02 Toilets
- 03 Toilets











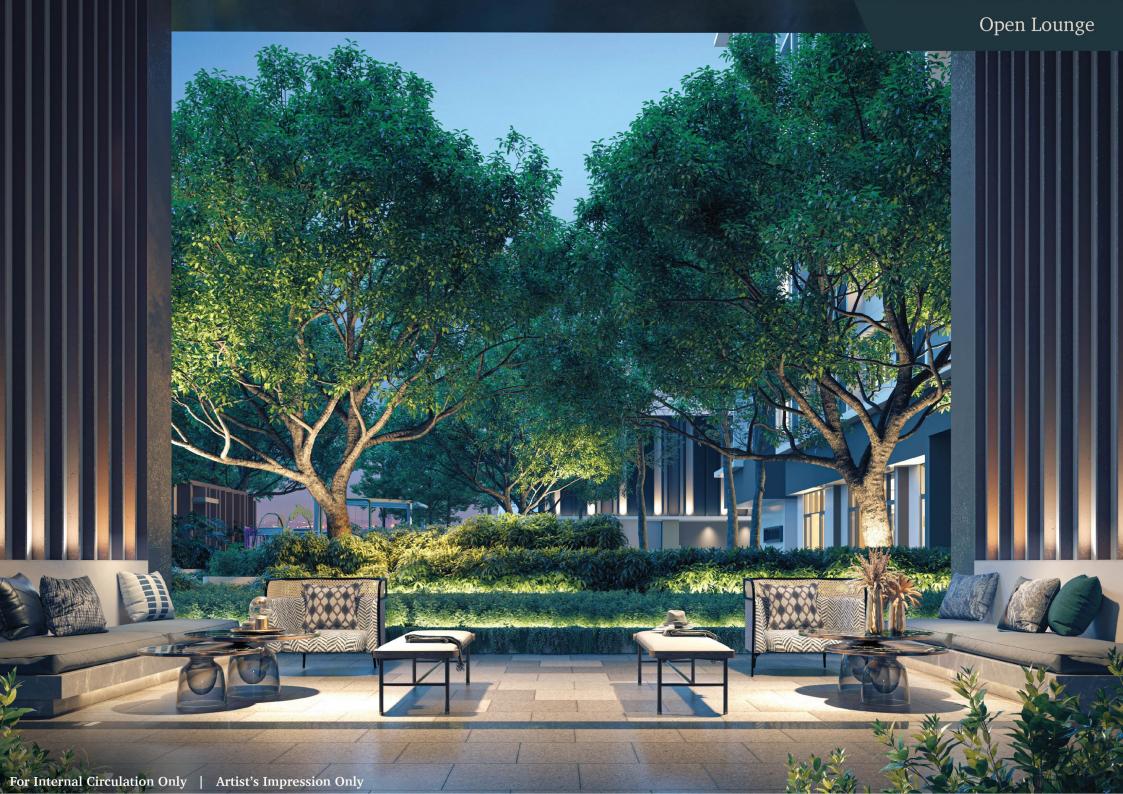


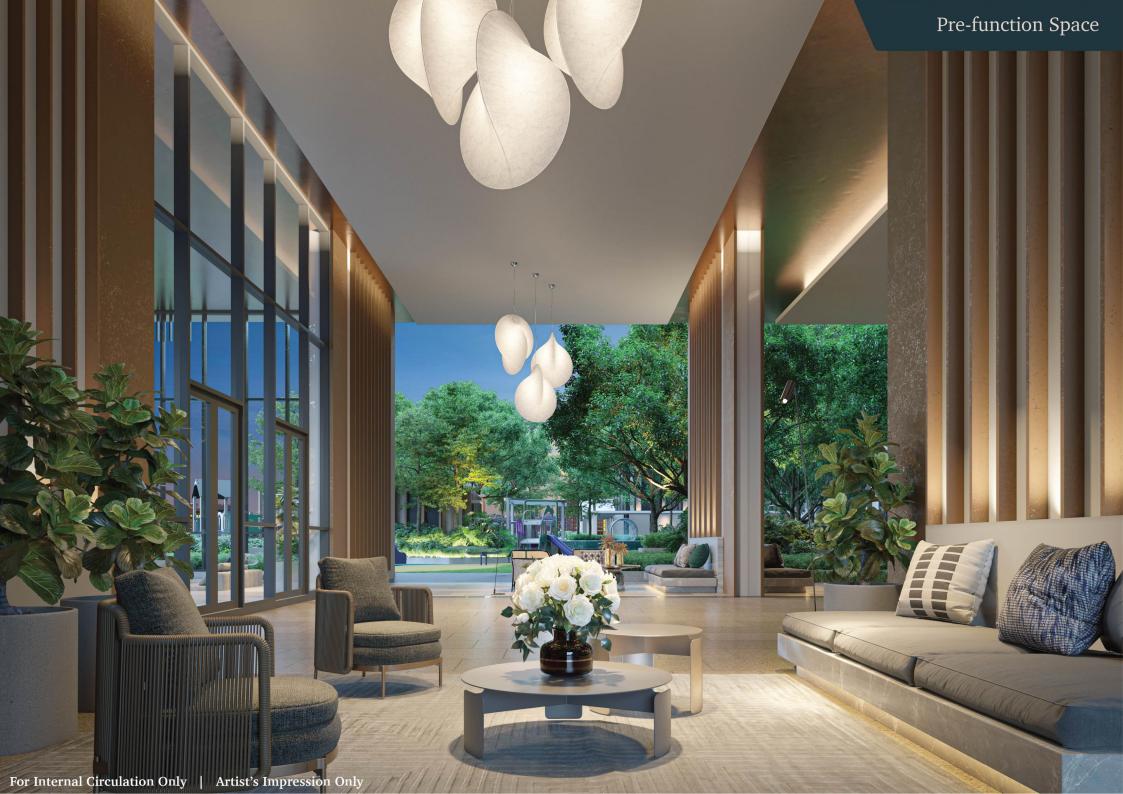


















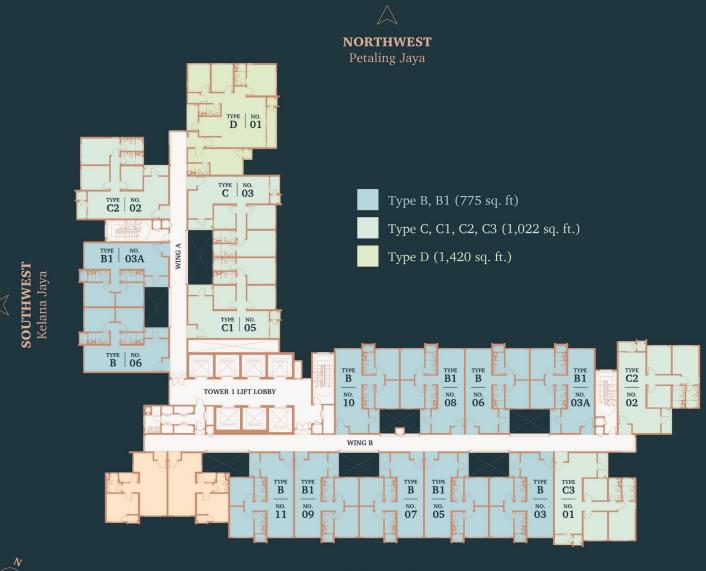




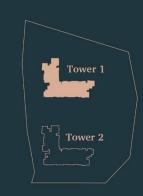




Tower 1 - Typical Floor Plan



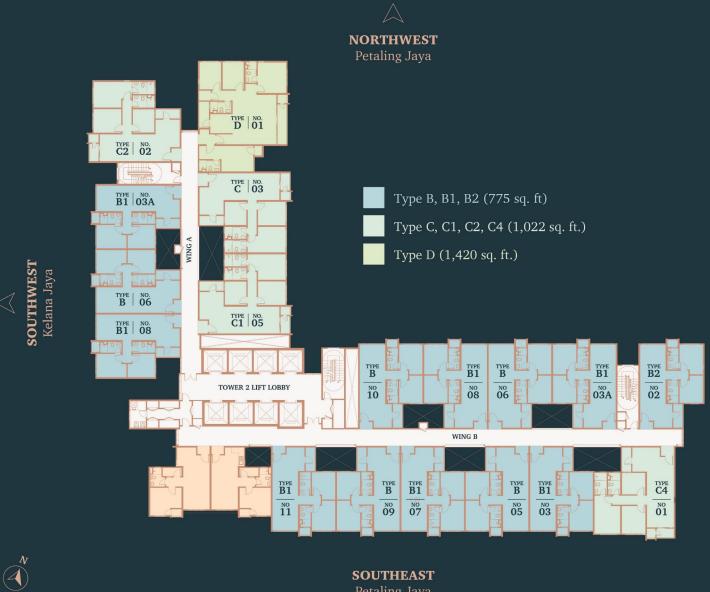




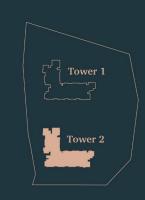


SOUTHEAST
Petaling Jaya

Tower 2 - Typical Floor Plan







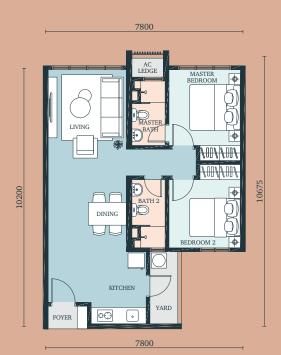




Type 775 sq. ft. 2 Bedrooms + 2 Baths Scan for a VR tour

Settling Down

For newlywed couples who are branching out on their own or thinking of starting a new family together, this is the layout that offers a cosy layout with ample space where they can grow into and make into their own.



Type 1,022 sq. ft. 3 Bedrooms + 2 Baths Scan for a VR tour

Creating Memories

A space where established families can spend quality time together as they make their way through life's milestones together.





Designed for multigenerational living, this

dual-key unit offers more privacy and space, all under one united roof. It is also perfect for upgraders or investors as it is an investment that promises strong capital appreciation.





Specifications

STRUCTURE

WALL ROOFING **CEILING**

WINDOWS

Reinforced Concrete

Reinforced Concrete Wall / Masonry / Dry Wall (for Type B & C only)

Reinforced Concrete Slab Skim Coat and Paint / Plaster Casement / Top Hung

Skim Coat and Paint / Plaster and Paint

DOORS

Fire Rated Door Main Entrance Bedrooms Timber Flush Door Bathrooms Timber Flush Door

IRONMONGERY Quality Lockset

WALL FINISHES (Internal)

Foyer / Living / Dining / Utility /

Bedrooms / Yard & Balcony Bathrooms

Tiles up to Ceiling Height Kitchen

1500mm Height Tiles / Plaster and Paint / Skim Coat and Paint

FLOOR FINISHES

Foyer / Living / Dining / Utility / Yard & Balcony

Bedrooms Kitchen

Bathrooms

Tiles

Laminated Flooring

Tiles

Tiles

SANITARY FITTINGS	11100			
	Туре В	Туре С	Type D	
Kitchen Sink with Tap	1	1	2	
Water Closet	2	2	3	
Basin with Tap	2	2	3	
Shower Rose	2	2	3	
Toilet Paper Holder	2	2	3	
Hand Bidet	2	2	3	
Тар	1	1	2	
ELECTRICAL POINTS				
Lighting Wiring Points	13 Nos.	16 Nos.	26 Nos.	
13A Switch Socket Outlet	14 Nos.	16 Nos.	27 Nos.	
Air-Cond Point	3 Nos.	4 Nos.	6 Nos.	
Water Heater Point	2 Nos.	2 Nos.	3 Nos.	
Distribution Board	1 Nos.	1 Nos.	2 Nos.	
Fibre Wall Socket Outlet	1 Nos	1 Nos	2 Nos	
Ceiling Fan Point	4 Nos.	5 Nos.	6 Nos.	
Doorbell Point	1 Nos.	1 Nos.	2 Nos.	
Hob Point	1 Nos.	1 Nos.	2 Nos.	



Tomorrow's conveniences, today.

Control the little details in life, all from the palm of your hand. At The Atera, control your home and make life a little easier with the support of a Smart Home System.



Digital door lock



Lighting control



Fan control



Air conditioning control



All controls accessible via one mobile application



^{*}Applicable to Type B, C & D only

The little things that matter.

Home at The Atera is fitted with furniture and fittings for a hassle-free move-in.

Kitchen



Kitchen cabinet



Hood



Hob

Bathroom



Fixed shower screen panel



Stainless steel towel rail



Instant water heater

Living and Master Bedroom



Air conditioning



Wardrobe (Type B Tower 2 Only)



^{*}Applicable to Type B, C & D only

Urban living, done differently.

Life at The Atera is better. Here's why

Sustainability

- ▲ A GreenRE Silver residence in the heart of Petaling Jaya
- ▶ Rainwater Harvesting System that provides water to landscape watering and common toilets, saving thousands of litres of water
- ▶ Electric Vehicle (EV) Charger to stay ahead of the trend for greener transportation
- ➤ Solar Power System to reduce utilities cost on common areas by tapping into renewable energy for a better, more sustainable future for the generations to come
- Water Filtration System removes unwanted debris from the main water supply to provide clean water
- ▲ Automated Waste Collection System (AWCS) for every floor, offering greater sustainability



Security for Your Peace of Mind

- Multi-tier security for complete assurance
- 24/7 security patrol for peace of mind
- Dual drop-off areas for those visiting the retail lots and residents
- Visitor screening and visitor management system for the ease and safety of the entire family



PARAMOUNT PROPERTY

The People's Developer™

The People's Developer.

Paramount Property has a rich legacy in property development spanning more than four decades, tracing our roots to humble beginnings in Sungai Petani, Kedah where a rice miller's first foray into property development would grow into the people's developer. Our passionate, highly collaborative team at Paramount Property is driven by a shared vision with our parent company, Paramount Corporation Berhad – changing lives and enriching communities for a better world.



Design for Life

To meet this inspirational call to action, we Design for Life, ensuring that our products not only pass the test of time, but are able to walk with our customers across the stages of their life journey while meeting the practical aspects of day-to-day living.

People First

We place People First, holding our customers in high esteem by listening to their needs, incorporating their feedback into our design process, and responding to them even after we hand over their homes. We foster those who grow with us through empowering learning experiences and treat our partners right.

Uplift Communities

We Uplift Communities, through efforts in three focus areas – wellness, education, and environment. We believe in the importance of helping members of our society live healthy and well, supporting their future success through investments in learning and knowledge, and protecting the environment we all live in through sustainability practices. To leave our society a better place, we continue to give back to the community around us through our CSR projects.



AWARDS & ACCOLADES

THE BLUEPRINT OF TRIUMPH

Our efforts have not gone unnoticed, with numerous awards in various fields that reflect our abilities and strengths. The acknowledgements we have received are a true testament to the belief people have in what we build.



World Prix D'Excellence Awards

World Silver Winner for Purposes-Built Category

2017 Chengal House @ Sejati Residences, Cyberjaya, Selangor



FIABCI Malaysia Property Awards

Property Man of the Year

2019 Dato' Teo Chiang Quan

Purpose-Built Category

2016 Chengal House @ Sejati Residences, Cyberjaya, Selangor

Best Residential Development

2004 Bandar Laguna Merbok, Sungai Petani, Kedah



The Edge Property Excellence Awards

PEPS Value Creation Excellence Awards (Residential Category)

2017 KU Suites @ Kemuning Utama, Shah Alam, Selangor

2016 Kemuning Aman, Shah Alam, Selangor

Top 20 Property Developer Awards

2023 Ranked 12



Malaysia Developer Awards (MDA)

Top-of-the-Chart Top 10 (for market cap below RM1 billion) 2022

Top 2

Top-of-the-Chart (Best in Qualitative) 2022



EdgeProp Malaysia's Best Managed & Sustainable Property Awards

EdgeProp-ILAM Malaysia's Sustainable Landscape Awards (Landscape Planning Category) 2021

Hill Park @ Bukit Banyan, Sungai Petani, Kedah

Malaysia's Responsible Developer: Building Sustainable Development Award 2018



The Edge Malaysia Centurian Club & Corporate Awards

The Highest Returns to Shareholders Over Three Years in the Property Sector 2019



BCI Asia Top 10 Developer Awards

Top 10 Developer Awards 2023, 2022, 2021, 2020, 2011



Safety and Health Assessment System in Construction (SHASSIC) Awards

5 Star Achiever

2023 Uptown Residences @ Berkeley Uptown, Klang

2023 BBBC Phase 2 @ Bukit Banyan, Kedah

2023 Phase 3 @ Sejati Lakeside, Cyberjaya

2022 ATWATER Residential @ ATWATER, Petaling Jaya

2021 Sierra 2, Bukit Banyan @ Sungai Petani, Kedah

2020 Urbano, Utropolis Glenmarie @ Shah Alam, Selangor



Property Insight Prestigious Developer Awards

Best Education Centric Development Best Self-Sustained Development Best Boutique Development



StarProperty.my Awards

Top Developers (TheAll-Stars Award)
The Family Friendly Award (Landed)
The Family-Friendly Award (Highrise)
Close to Home Award
All Star Award (Most Sustainable Growth)
The Starter Home Award
The Cornerstone Award
Just-Walk Award (Best Integrated Development)

OUR PRESENCE























































OUR TIMELINE



OUR PRESENCE

























































Distance to Educational Institutions:

Within 3km

Public, Private, and International Schools:

- SMK (P) Sri Aman
- ► SMK (P) Assunta
- ► SMK La Salle
- ► German School Kuala Lumpur
- ► Bukit Bintang Boys' Secondary School
- ► MAZ International School PJ
- ► QOSMO International School
- ► Catholic High School PJ
- ► STARS International School

Within 6km

International School:

▶ Heritage International School

University:

■ University of Malaya



Distance to Hospitals and Medical Centres:

$\frac{\text{Within}}{3km}$

University of Malaya Medical Centre (UMMC)

UM Specialist Centre (UMSC)

Tun Hussein Onn National Eye Hospital

Within 6km

REGEN Ambulatory Care Centre

Columbia Asia Hospital PJ

Assunta Hospital PJ

Beacon Hospital

Cengild G.I. Medical Centre

LifeCare Diagnostic Medical Centre

Pantai Hospital Kuala Lumpur



Everything is connected.

Easily connected to major highways.

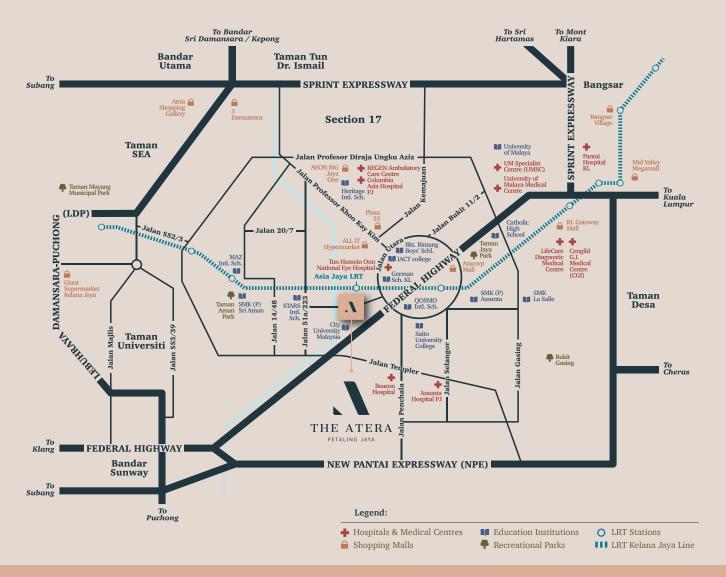


Direct accessibility to LRT Kelana Jaya Line.



Urban living in the heart of Petaling Jaya.

Situated close to the Asia Jaya LRT Station along with a myriad of highway links and lifestyle amenities, The Atera offers residents the best of PJ living. Live adjacent to conveniences such as shopping malls and hypermarkets, educational institutions, medical centres, and more.





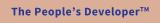
Paramount Property Gallery @ The Atera Aneka Sepakat Sdn Bhd 201701043498 (1257671-M)

PT29, Jalan Prof Diraja Ungku Aziz, Seksyen 13, 46200 Petaling Jaya, Selangor

012-5166 344

The Attera Phase 1 • Pemaju: Aneka Sepakat Sdn Bhd 2017(01043498 (1257671-M) • Co-labs Coworking Shah Alam, B-02-01 (Block B), Sekttar 26 Enterprise, Persiaran Hulu Selangor, Seksyen 25, 40400 Shah Alam, Selangor • No. Lesen Pemaju: 30161/08-0227 (10160(A) • Tempoh Sah: 26/08/2022 – 25/08/2027 • No. Pemit Iklah & Jualiar: 30161-1/10-2025/027(21/-S) • Tempoh Sah: 26/08/2022 – 27/10/2025 • Pihak Berkusas Kelulusan Pelan Bangunan: Majils Bandaraya Petaling Jaya • No. Kelulusan: MBPJ/1201007(P10/510/2022/7) • Bebanan Tanah: Hong Leong Bank Berhad • Pegangan Tanah: Pajakan • Tarih Tanah: Pajakan • Tarih Tanah: Pajakan • Tarih Tanah: Pajakan • Tarih Talahas • Tarih Tanah: Pagasayani Perkhidmatan • Jumlah Unit: 756 Unit • Lusas Binaan: 559 k. s. – 1,420 k.p.s • 1,420 k.p.s • Harga Minimum: RM250,000.00 • Harga Maksimum: RM1,374,471.00 • Diskaun untuk Bumiputera: 10% • Sekatan Kepentingan: Tanah yang diberi milik ini tidak boleh dipindah milik, dipajak atau digadai melainkan dengan kebenaran Pihak Berkusas Negeri

The Attera Phase 2 - Pemaju: Aneka Sepakat Sdn Bhd 201701043498 (1257671-M) • Co-labs Coworking Shah Alam, Be-12-01 (Block B), Sektkar 26 Enterprise, Persiaran Hulu Selangor, Seksyen 25, 40400 Shah Alam, Selangor + No. Lesen Pemaju: 30161/08-2027/0160(A) - Tempoh Sah: 26/09/2022 - 25/08/2027 • No. Permit kldan & Jualan: 30161-204-2027/3134(A) (S) • Tempoh Sah: 26/09/2024 - 15/09/2022 - 25/08/2027 • No. Permit kldan & Jualan: 30161-204-2027/30134(A) (S) • Tempoh Sah: 26/09/2024 - 15/09/2022 - 25/08/2027 • No. Permit kldan & Jualan: 30161-204-2027/3014(A) (S) • Tempoh Sah: 26/09/2024 - 15/09/2024 - 15/09/2024 • No. Kelulusan: MBPJ/12003-17/12022 • Bebanan Tanah: Gadaian (Hong Leong Bank Berhad) • Pegangan Tanah: Pajakan = Tanah Hamit Tamat Tempoh Pajakan: 7 April 2103 • Tankh Dijangka Siap: October 2028 • Jenis Rumah: Pangapapur Perkhidmatan • Jumlah Unit: 876 Unit + Luas Binaan: 559 k.p.s • Larga Minimum: RMZ50,000.00 • Harga Maksimum: RM 1.462,300.00 • Diskaun untuk Bumiputera: 10% • Sekatan Kepentingan: Tanah yang diberi milik ini tidak boleh dipindah milik, dipajak atau digadai melainkan dengan kebenaran Pihak Berkuasa Negeri



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